

## EIT Culture & Creativity

## A transformative journey

We envision culture and creativity leading sustainable value creation and growth for Europe's green, digital and social transformation.

Our mission is to make it possible.

Impact goals by 2027

Future-proofed talent and improved working conditions.

Sustainable and responsible economic growth for people and for the planet.

Dynamic business ecosystem able to scale and compete in global markets.

Culture & Creativity as driver of green, digital and social transformation.

Consolidate the KIC as the leading Innovation Ecosystem for CCSI







## Accelerating change

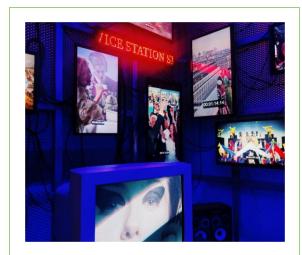
Three areas with high market growth potential, and high environmental and social impact challenges.



Fashion & Design



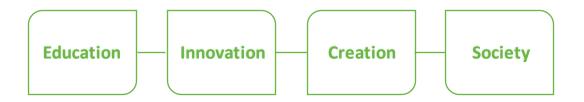
Architecture & Heritage



Audiovisual & videogames



# EIT Culture & Creativity orchestrates and supports



- Novel higher education academic programmes and lifelong learning courses.
- \_ Innovation projects that will bring new products and services to markets.
- Businesses and ventures in their startup phase or navigating their scale up ambition.
- \_ Initiatives addressing social and environmental challenges, while cultivating cultural identities and values, and social cohesion.







## Open call for proposals

## Open to all stakeholders in CCSI ecosystem

- Calls for education programmes, and innovation projects, and business support initiatives.
- \_ Competitive processes for startup & scale up support.

## **How to participate**

- When open for submissions, information of terms and conditions are available on <a href="https://www.eit-culture-creativity.eu">www.eit-culture-creativity.eu</a>
- \_ Archived information on closed calls also available.





## **Investment Network**

#### **Open to Investors**

Business Angels, Venture Capital Funds, Private Equity, Corporate Venture Firms, Loan Providers and Financial Institutions and Financial Intermediaries.

#### **Benefits**

- High quality deal flow in three impact markets.
- \_ Insights into opportunities and due diligence for CCSI.
- \_ Investor training.
- No fees.

Scan the QR Code and learn how to join









## Join the EIT Culture & Creativity Investment Network on Euroquity!











## Regions and Cities Network

## **Open to policymakers**

- \_ Local and regional administrations.
- \_ Different policy areas relevant for CCSI.

#### **Benefits**

- \_ Community of practice.
- Peer learning and experience sharing.
- Opportunities for policy innovation and prototyping.
- \_ No fees.

#### How to join

Submit an application for the call for delegates, available on our website.





## The Next Renaissance

## Open to makers and thinkers from the CCSI

- \_ Driving the green, digital and social change in Europe.
- Leading CCSI projects and initiatives tackling social and environmental challenges.

#### **Benefits**

- Be inspired.
- Learn experiences across the globe.
- Contribute to the debate and disseminate your results.

#### How to contribute

When open for contributions, information of terms and conditions are available on www.nextrenaissance.eu.





# THE NEXT RENAISSANCE





## Become a member!

#### CONNECT **ACCESS** Tailored Connections with Targeted Access to unparalleled peers, new talent, new industry knowledge & insights, customers, new markets services, careers, funding and and new investors. investment **LEAD LEVERAGE** Lead in excellence by working Leveraging influence of the ecobeyond silos with leaders in diffesystem as a whole towards policy rent disciplines, nations, cultures, priorities and funding opportunisectors and industries due to the ties to shape markets & trends. unique EIT ecosystem position.

- Options for individuals and for legal entities.
- \_ Annual membership fee structure adjusted to the size of the organisations.
- New membership applications will be welcomed starting 1 January 2024.
- \_ All information available on <u>www.eit-culture-creativity.eu</u> and the Membership Factsheet. Scan to access:











