

Culture & Creativity Days



FUNDACIÓN ÉPICA
LA FURA DELS BAUS

Innovation through Art, Science and Technology

Fran Iglesias, General Manager













FUNDACIÓ **ÉPICA**

L A F U R A D E L S B A U S

Fundación Épica La Fura dels Baus | C/ Eduard Maristany 293 Local C, 08912 Badalona



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Mission

Position the Cultural and Creative Industries as a relevant agent, together with science and technology, in the R & D & I processes necessary to face the global challenges of the 21st century.

Vision

The horizontal collaboration between Humanities, Science, Technology and Society as a key element to foresee, define, validate, bring closer, transfer the ever closer and more variable future.



Ajuntament de Badalona



S+T+ARTS







DISRUPTIVE and RESPONSIBLE RESEARCH and INNOVATION



NEW CHALLENGES & OPPORTUNITIES IN THE BOUNDARIES





THE POWER OF ANTICIPATORY ARTS

Horizontal collaboration
between *Humanities,*
Science, Technology, Arts
and Society

APPLIED FUTURE
DESIGN



FAKE REALITIES

HUMAN-CENTERED
SIMULATIONS



SAND-BOX FOR
VALIDATION



SOCIETY AS A NEW ACTIVE PLAYER

AUDIENCE CENTERED
EXPERIENCES





SOCIETY AS A NEW ACTIVE PLAYER

AUDIENCE CENTERED
EXPERIENCES





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Thank you!