

SEAQUAL
INITIATIVE

TOGETHER FOR A CLEAN OCEAN

71% of surface

97% of water



400
million tons of
plastic produced
every year



Only
9%
is recycled



14
million tons end
up in the ocean
every year

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ESG

Balanced action providing an holistic ESG off-the-shelf solution

ENVIRONMENT

- Circular model
- Microplastic reduction

CO ₂ emissions by	Water consumption by	Energy use by
37%	34%	40%

FROM THE OCEAN TO YOU

SOCIAL

- Local economies
- Education

GOVERNANCE

- Certification number
- Licensing system
- Chain of Custody

CHAIN OF CUSTODY

allows you to know where the plastic comes from and its entire journey until it becomes your product.

SEAQUAL INITIATIVE