

MED Sustainable Tourism Community

Forum TurisTIC

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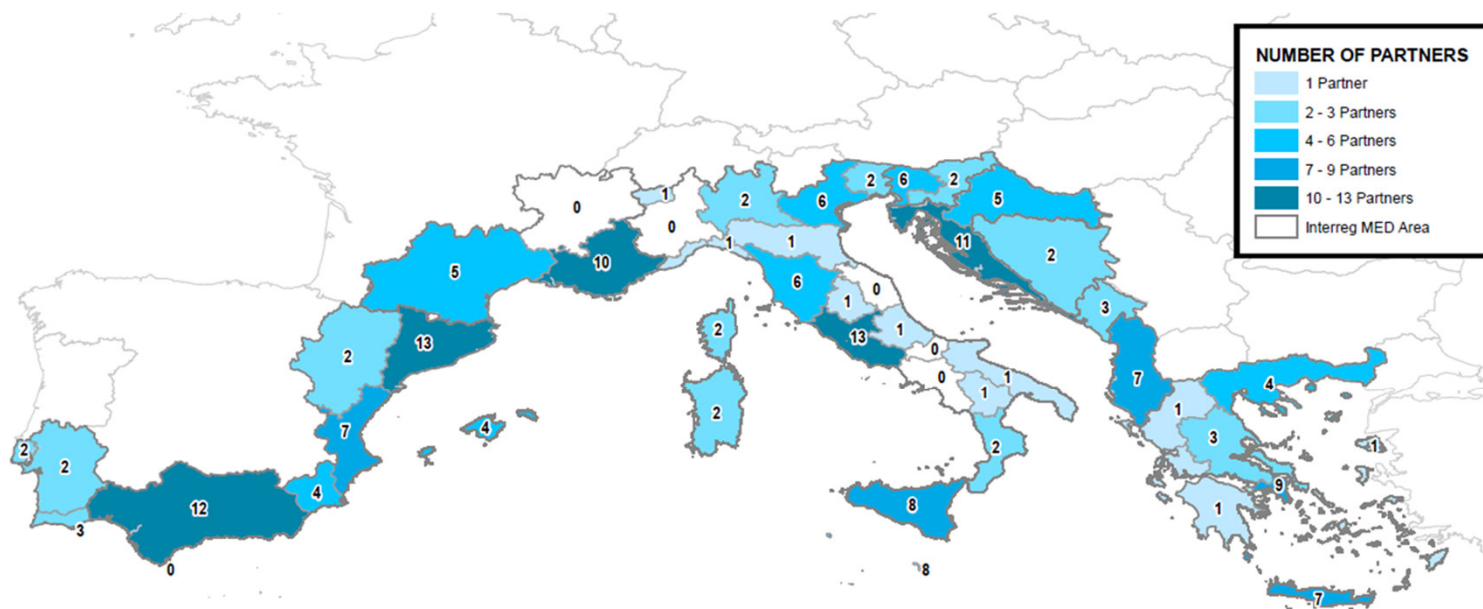
Gerència de Serveis de Turisme - Diputació de Barcelona



Project co-financed by the European Regional Development Fund



Interreg MED Programme



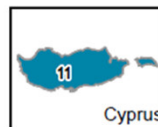
Axis – Sustainable Tourism

50 million ERDF

24 projects

207 project partners

Coordinate system: GCS WGS 1984
Datum: WGS 1984
Units: Degree



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MED Community – Projects partners

Country	Category											TOTAL	
	Regional public authority	Higher education and research	Interest groups including NGOs	Local public authority	Sectoral Agency	National public authority	Business support organisation	SMEs	Infrastructure and (public) service provider	Education / Training centre and school	European Grouping for Territorial Cooperation (EGTC)		International organisation, EEIG
Italy	14	8	7	7	5	1	3	1	1	1		1	49
Spain	11	11	7	8	4				1				42
Greece	7	6	2	4	4	3		1		1	1		29
France	2	2	6	7	2		3						22
Croatia	3	4	2	1	3	3							16
Cyprus	1	3		1		2		3	1				11
Albania			1	4		2							7
Portugal		2	3		1	1							7
Slovenia	1	3	1	1	2								8
Malta	1		2		2	1			1				7
Belgium			4										4
Bosnia-Herzegovina	1		1										2
Montenegro	2		1										3
TOTAL	43	39	37	33	23	13	6	5	4	2	1	1	207

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plus more than 170 Associated Partners



MED Community – Main topics of the projects



Enhancing attractiveness and tourism offer in the Mediterranean region

Alternatives to mass tourism (sun and beach) taking advantage of local/regional resources in thematics like **underwater heritage, culinary heritage, ecotourism in protected areas, mountains, fishing tourism or cycling tourism**



Addressing tourism pressures in the Mediterranean region

Reducing the impact of tourism activities (**water consumption, waste generation, management of tourists flows, carrying capacity**)



Strengthening planning and management practices towards sustainable tourism

Measuring the sustainability. Development of **indicators and tools for planning.** Integrated planning



MED Community – Main outputs

Knowledge and systematization of projects results

- 6 [Thematic papers](#) & 6 [thematic factsheets](#)
- [Catalogue of outputs and results](#) (*work in progress, so far 41 outputs from 14 projects*)
- *Search the MED* [data base](#)
- [Scientific publications](#)

Instruments towards advocacy

- [Athens Political Declaration](#)
- 4 [Policy factsheets](#)
- [Policy recommendations](#)

Communication tools






- Website, newsletter, videos, social networks...
- Shared calendar



MED Community – Tourism and technologies

- **CASTWATER** - Online tool to monitor, compare and grade performance in sustainable tourism water management
- **MITOMED+** - Open Platform for Data Collection and Sharing Indicators
- **SHAPETOURISM** - Smart Integrated Tourism Data System (SITDS) / Carrying Capacity Scenarios
- **MEDCYCLETOUR** - EuroVelo8 Use Monitoring Tools
- **BLUEMED** – Interactive multimedia platform/tools for the access to Underwater Heritage
- **HERIT DATA** - Tourist Flow management platform
- **ALTERECO** - Decision Support Software to calculate the Tourism Carrying Capacity
- **DESTIMED** - Monitoring System and Environmental Footprint Calculator



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